



2019 China Construction 4.0 International Innovation Platform

Innovating | Constructing Future

International Cooperation, High-quality Construction

INVITATION

Dear Sir/Madam,

Since 2016, China (Changsha) Prefabricated Building and Construction Technology Expo (PBCTE) has been successfully held for three times. China Construction International Innovation Forum(CC4.0 Forum) was established in 2016, being the international platform of the Expo. The International Conference on AsiaCity 2050: High Quality Construction and Sustainable Cities (AsiaCity 2050 Conference) was founded in 2018, an annual international conference held in conjunction with the Expo and CC4.0 Forum. More than 50 institutions from 10 countries and regions had cooperated to form an international innovative Consortium(CC4.0 Consortium) through the interchange on above events. The PBCTE, CC4.0 Forum, AsiaCity 2050 Conference and CC4.0 Consortium constitute the main activities of CC4.0 Platform.

For three consecutive years, representatives from all over the world, including government, academic and industrial circles, gathered in Changsha to explore cooperation and promote development under the common ideas of taking high-quality, sustainable construction as the goal, international cooperation and innovative entrepreneurship as the mean. Some nations and regions as France, Canada, Nordic countries, Hong Kong, Macao and Taiwan have participated in the events by group in the past three years. With the efforts of everyone, CC4.0 platform has expanded from a single expo to a comprehensive international platform. Here, the CC4.0 platform thanks you all for your support in previous events.

The 2019 CC4.0 events will be held in Changsha on October 13-17 (Oct. 13-15 for CC4.0 Forum and AsiaCity 2050 Conference, 15-17 for the Expo). In terms of international services, CC4.0 platform launched the annual international membership program for the first time, providing more targeted services to overseas enterprises. Services include a standard booth in PBCTE, access to CC4.0 Forum and AsiaCity2050 conference, and promoting and business information exchange services during the whole year before next year events.

Considering that PBCTE has become the largest scale construction fair in China, setting up booths for overseas companies will directly expand visibility and increase business opportunities. To hold forums and conferences before the Expo and hold summaries meeting and press release at the site of the Expo will help to make full use of the large number of exhibitors and visitors, at the same time, the audience will focus more on the international forum and conference. CC4.0 platform has established a media publicity service system and a wide range of upstream and downstream cooperation channels in the construction sector, and thus has the ability to provide members with high-value services.

All staff of the platform will continue to make greatest effort to improve quality of services. Welcome to Changsha in October and continue to communicate throughout the year to achieve win-win cooperation.

China Construction International Innovation Forum
August 27, 2019





中国建造4.0国际创新平台

China Construction 4.0 International Innovation Platform

Platform Profile

The China Construction 4.0 International Innovation Platform (CC4.0) and Consortium was established by Professor Guoqiang Zhang of Hunan University, China. It is managed by Hunan China Construction 4.0 Building Industry Academy. In CC4.0 system, construction refers to the life cycle process of urban and rural infrastructure and buildings. "China Construction 4.0" refers to the four developments phases of construction in China, namely traditional folk houses, modern construction stage represented by high rise structure and modern equipment as air conditioning and elevator, green, intelligent and industrialization of construction, and high-quality, digital architecture. What is special about the concept of CC4.0 is that we believe that the development of China's construction industry needs to improve the innovation capability, reconstruct and improve the quality assurance system as the main work basis, and then effectively enter the digital era as developed countries.



China Construction 4.0 Innovation Platform 2019 Annual Events Agenda and Service Package

2019 Annual Events Agenda Overview

Annual Activities

- ⊙ Conference: International Conference on AsiaCity 2050, High Quality Construction and Sustainable cities
- ⊙ Forum : China Construction 4.0 International Innovation Forum
- ⊙ Expo: China (Changsha) Prefabricated Building and Construction Technology Expo(PBCTE)

Agenda

Date	Time	Conference	Forum	Expo
Oct. 12	14:00-22:00	Registration		
Oct. 13	09:00-12:30	Opening Ceremony Keynote Speeches Innovative Education	Registration	Preparation
	14:00-18:00	High Quality Construction: International Enterprises in China (Integration of Conference and Forum)		Preparation
Oct. 14	09:00-12:30	Ventilation and Passive Technologies District Energy, Energy Storage and New Energy Resource Prefabricated Building Technology and Designing Future Construction Technologies (Combination of Zero Carbon Construction, Prefabricated Building and Smart Technologies)	Green Industry Park Forum Ecovillage Forum Construction Industry Upgrading Forum	Preparation
	14:00-18:00	Site Visit to Companies and Projects (Integration of Conference and Forum)		Preparation
Oct. 15	09:00-12:30	Opening Ceremony of Expo (Forum and Conference Delegations are welcome)		
	14:00-17:00	Main Forum (Conference Delegations are welcome)		Exhibition and communication
Oct. 16&17	09:00-17:00	Ending		Exhibition and communication



2019 Annual Services Package

Service Time

Sept. 2019(Date of Contract) to Sept. 2020(Before next year's event)

Services Outline

- ⦿ A Standard Booth(3*3 m2) in Expo
- ⦿ 2 Persons Free Admission to Conference and Forum
- ⦿ Year- round Propaganda and Business Information Connection Service after the Event
- ⦿ For more details, refer to Detailed Services

Expo+ International Conference + International Forum
+ Annual Deep Service

Discount Price of **2,000** USD for Original Value of 6,000USA

Expo

A Standard Booth
3*3 m2

Market Price:

\$ 2000

International Conference

Two Persons
Admission

Market Price:

¥ 2000

International Forum

Two Persons
Admission

Market Price:

¥ 2000



Detailed Services

During the Expo / Forum / Conference

(1) Language Service :

Arrange English volunteers to accompany the whole process

(2) Speech Opportunity: Priority access to forum presentations
(Contact the organizing committee 1 month in advance)

(3) Company Interview: Conduct an in-depth video and graphic interview for each member, and the interview will be published in more than 10 large media after the annual events (value of 1,500USD)

(4) Access of other Forums during the Expo: The organizing committee will coordinate members to participate in other forums during the Expo

(5) Meeting with Potential Clients: Invite potential clients and partners to meet in the Expo booth or forum to discuss cooperation during the events

(6) Awarding:

Membership awarding ceremony will be held during the events



Annual services after the Expo/Forum/Conference

(7)Annual Promoting Service: Within one year, more than 10 large professional media will publish purchasing information and important member news for members more than 5 times (value of 1000USD)

(8)Advertising Bonus:

Advertising will be provided on the official portal site of events www.zbh168.cn and professional publications for members. This will include homepage image advertisement on www.zbh168.cn for one month, list member LOGO listing in membership area for one year; In Journals of “Building Energy and Environment”, “Hunan Construction Technology and Building Energy Conservation”, member LOGO will be listed for one year (Value of 800USD)

(9)Business Information in Supply and Demand Manual:

Publish member products online and automatically match supply and demand; publish electronic manual of supply and demand information for members and release to platform members and other potential clients (Value of 800USD)

(10)Value-added Service Offer:

Within one year, members can enjoy the lowest discount price if they need to purchase the value-added services provided by the platform



2019 Annual Activities and Memberships Service Contacts

Company Account

Account Name: Hunan China Construction 4.0 Building Industry Academy

Bank of Deposit: China Bank Xiangjiang New Area Branch

Account Number: 584671166188

Contacts

Overseas:

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