

SinoNordicBusiness  
Cluster  
中国-北欧商业集群

# Sino Nordic Innovation Cluster

## 中国-北欧创 新商业集群

Sino-Nordic  
Innovation Cluster is  
a Business  
Development Cluster  
working on creating  
market opportunities  
on the Nordic market  
and China market.

中国-北欧创新集群是  
服务于北欧企业在中  
国和北欧地区进行市  
场业务开发的集群平  
台。

The cluster constitute  
companies from Nordic  
countries working within:

- Smart solutions
- HVAC
- Water and Waste treatment
- Healthcare technologies
- Green agriculture technologies
- Green building components
- Healthy living products
- 本集群由来自北欧地区的企业组成，主要来自以下行业：
- 智慧解决方案
- 暖通系统
- 水处理和垃圾处理
- 养老科技
- 农业科技
- 绿色建筑部品部件

The Business  
Development Center  
is a facilitator of the  
cluster

业务发展中心是集群  
内企业的服务者。

## Sino Nordic Business Development Center 中国-北欧业 务发展中心

Sino-Nordic Business Development Center is a full business service company focus on the market intelligence, business development, product development and product sales for Nordic companies which are interested in accessing the China and Nordic market.

中国-北欧业务发展中心是一家为北欧企业开发中国和北欧地区市场提供服务的公司，公司主要服务包括市场资讯，商务开发，产品开发和产品销售等。

We are working on result-focused model from strategy making to sales implementation, which make us different with the other existing organizations.  
Nordicflexhouse and Umore constitute the Sino-Nordic Business Development Center.

我们的工作采取成果导向模式，这一模式贯彻我们的整个工作过程，从市场策略制定直到销售执行。这一模式也使我们区别于其他服务公司。

Alliance/partnership creating is essential to a company's high-performance business in China market. We have established partnerships with government, leading companies, associations, academic institutions to help the set up and growth of the Nordic companies in China and Nordic market.

盟友/合作伙伴的发展对进入中国市场的公司至关重要。我们已经与中国和北欧地区的政府部门，领先企业，行业协会，科研院所建立了良好的合作关系，这将对企业未来进入中国市场和北欧地区市场起到支持作用。



Sino Nordic  
Business  
Development  
Center  
中国-北欧业  
务发展中心

**Mission**

- Commitment to the long-term development of our clients. The clients here is the companies in the cluster and the customers for the products of cluster companies

使命：立志与我们的客户建立长期合作关系。

**Vision**

- Sino-Nordic Business Development Center would be the business and investment platform for the business development of Nordic companies on the China and Nordic market.
- 愿景：中国-北欧业务发展中心将成为北欧企业在中国和北欧地区业务发展和投资服务平台。

Business  
Sectors  
业务领域

Partners and members who serve a product, service or have a new product they want to sell or make, we have the programs for that.  
我们帮助合作伙伴和会员企业在市场上制定或销售他们的产品和服务

### SMART

Smart cities and homes are the future, but it only will be as smart as the users.

#### 智慧城市和智慧家庭

该集群内公司包括专注于通过多维度收集室内外空气数据信息，并控制室内空气湿度，温度和空气质量。

### WATER&WASTE

Water, recycled and waste treatment tech system, all proven and tested system. New innovation.....

#### 水处理和垃圾处理

该集群企业专注于水处理和垃圾处理，包括：饮用水技术，厨房和卫生间污水处理，建筑和社区内热水供应，不同垃圾处理和循环利用。

### HEALTHCARE

You spend more than 50% of your life in your home. Choices to a better and more healthier living is important to make right decisions to your home products.

#### 健康生活

打造良好的室内居住环境，营造健康舒适生活

### HVAC

Indoor climate is key factor for a healthy living

#### 暖通系统

该集群内公司专注于室内制热，制冷，新风，空调，室内空气净化和室内外空气质量监控

### CONSTRUCTION

New building technics and greener components and recycled material are in a higher demand than ever.

#### 建筑

新型建筑科技和绿色建筑配件，以及高质量标准的循环材料。

### GREEMARY

Agriculture growth suburban or urban, green tech solutions and bio technology.

#### 绿色农业

城市及郊区农业，绿色生态农业解决方案

Our Service  
我们的服务

- Market Intelligence 市场咨询
- Business Development 商务开发与拓展
- Product Development 产品开发与拓展
- Product Sales Agent 产品代理销售

Join us  
加入我们

How to become member of Sino-Nordic Innovation Cluster?

A Sino Nordic Innovation Cluster has been established in the Nordic countries and facilitated by the Sino-Nordic Business Development Center. The cluster focus on system export to China and Nordic market and investment in Nordic companies.

The yearly subscription fee for being member of the cluster is 7.500 DKK ex VAT. This membership covers the following main services:

- 1) Market intelligence services (newsletter, web page, partner search)
- 2) Application work for feasibility study
- 3) Seminar and workshop
- 4) Access to project opportunities in Nordic countries and China.

会员企业可以通过缴纳年度会费7500丹麦克朗成为中国-北欧业务发展中心会员，并可以获取以下服务：

- 市场资讯服务（情报通讯，网页设计，合作伙伴搜寻）
- 可行性研究报告申请
- 论坛和研讨会
- 获取北欧地区和中国地区的项目合作机会

Contact us  
联系我们

Thanks 谢谢  
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